



EMPTY BOWLS

RIVER CITY FOOD BANK



**SPONSORSHIP
OPPORTUNITIES**

YOU MAKE A DIFFERENCE

River City Food Bank (RCFB) is thrilled to host the 21st Empty Bowls fundraising event at the Sacramento Zoo on Thursday, September 19. As RCFB's only major fundraiser, Empty Bowls provides critical operating support to purchase and distribute healthy food to anyone experiencing food insecurity in Sacramento County.

Higher prices for gas, groceries and housing, combined with the end of pandemic-era emergency CalFresh resources, has resulted in crisis for many families who now face impossible choices between buying groceries and paying rent.

With your help, RCFB is here for our neighbors - offering a choice of healthy, meaningful groceries and assistance with CalFresh.

Your support ensures that RCFB can meet the growing need and serve anyone who walks through our doors with dignity, compassion and respect.

CLICK OR SCAN HERE
Watch last year's
moving Empty Bowls
video!



EVENT INFORMATION

Date: Thursday, September 19, 2024

Time: 6:00 - 9:00pm

Location: Sacramento Zoo
3930 West Land Park Drive
Sacramento, CA 95822



**RIVER CITY
FOOD BANK**

Please contact Erika Fatula, Director of Fund Development, for information regarding event sponsorship and/or sponsorship benefits at 916-217-1951 or efatula@rivercityfoodbank.org.

To include your logo at the Presenting, Title or Strategic level, we respectfully request your commitment by Monday, July 8, 2024.

SPONSORSHIP BENEFITS



Sponsorship Levels & Benefits	Presenting \$20,000	Title \$10,000	Strategic \$5,000	Sustaining \$2,500	Community \$1,000	Steward \$500	Hope \$250
Sponsor name to be included in the official title of the event	X						
Spotlight with photo and article in RCFB's monthly e-newsletter, <i>Health & Hope</i>	X						
Logo featured on event digital billboard ad	X						
Verbal recognition at event by Emcee and RCFB leadership	X	X					
Personalized thank you communication from RCFB that can be shared internally	X	X					
Logo recognition on Save the Date postcard	X	X	X				
Ad spotlight on social media platforms	X	X	X				
Ad space in the event program slideshow	X	X	X				
Ad space in printed event program	X	X	X				
Special video promotion on social media	X	X	X	X			
Logo recognition in the monthly e-newsletter, <i>Health & Hope</i>	X	X	X	X			
Logo featured in Empty Bowls printed appeal	X	X	X	X	X		
Social media recognition (Facebook, Twitter, Instagram and Twitter)	X	X	X	X	X	X	
Logo or name on event signage	X	X	X	X	X	X	X
Logo or name on event program slideshow	X	X	X	X	X	X	X
Logo or name on RCFB event webpage	X	X	X	X	X	X	X
Logo or name printed in the event program	X	X	X	X	X	X	X
Tickets to the event (8 at a table)	1 Table	1 Table	1 Table	4 Tickets	2 Tickets	2 Tickets	1 Ticket



[CLICK HERE TO PURCHASE](#)

River City Food Bank

BECAUSE NO ONE SHOULD BE HUNGRY

River City Food Bank's mission is to alleviate hunger in Sacramento County by providing consistent access to healthy, meaningful food for all.

In 2023, we provided more than 3 million pounds of nutritious food to 308,005 people facing hunger.

RCFB helps people avoid a crisis and work toward self-reliance by providing a short-term food supply when they are unable to meet basic living expenses. Our programs serve low-income families, children, seniors, individuals who are medically fragile, refugees/asylum-seekers, individuals experiencing homelessness, and individuals with disabilities.

NO BARRIERS TO HEALTHY FOOD



NO ID OR PROOF OF INCOME NEEDED



NO ZIP CODE RESTRICTIONS



CULTURALLY MEANINGFUL FOOD



COME AS OFTEN AS YOU NEED

EMERGENCY FOOD DISTRIBUTION

Midtown:

Tuesday & Thursday: 10:30am-1:30pm

Arden Arcade:

Wednesday & Friday: 10:30am-1:30pm

VISIT US

Midtown Physical Address:

1800 28th Street | Sacramento, CA 95816

Arden Arcade Physical Address:

2300 Edison Avenue | Sacramento, CA 95821



**RIVER CITY
FOOD BANK**

CONTACT US

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